

CASE STUDY

Project Name: The Mall at Cribbs Causeway

Client: Baylis, M&G and Intu plc

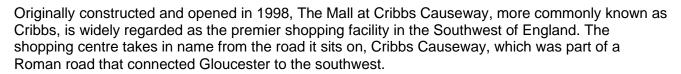
Contractor: Tolly Paving

Area: 4,000m²

Product Used: Resiblock Resiecco

Date: November 2024





The centre comprises of 130 shops across two levels containing a mixture of major high street retailers and even global corporations such as Apple and Polestar.

The Challenge:

With the recent development of a section of Cribbs, including the opening of a 105,000sq ft M&S store, a sharp increase in footfall traffic was anticipated by joint owners M&G real estate, Baylis estate and Intu plc. As such, preventing paving failure through paver destabilisation became a requirement.

The Solution:

Resiblock have a long-standing reputation is the sealer of choice for many shopping centre developments, having previously sealed The Treaty Shopping Centre in Hounslow and Castlepoint Shopping Centre in Bournemouth. Further, as a flagship project, Resiblock Resiecco was sealed over 10,000m² of internal paving at London's 02 Arena. With all these sites being sealed over a decade ago, Resiblock were able to showcase the durability and longevity of paving stabilisation that can be obtained, even under high levels of pedestrian traffic.

Benefits at a Glance:

- Prevents jointing sand loss from cleaning regimes & heavy footfall
- Significantly reduces staining by food and drink
- Virtually eliminates residual staining by chewing gum oils
- Inhibits the growth of weeds and grass in joints
- Environmentally friendly solvent free



