



CASE STUDY

Project Name: The Mall at Cribbs Causeway

Client: Baylis, M&G and Intu plc

Contractor: Tolly Paving

Area: 4,000m²

Product Used: Resiblock Resiecco

Date: November 2024

The Site:



Originally constructed and opened in 1998, The Mall at Cribbs Causeway, more commonly known as Cribbs, is widely regarded as the premier shopping facility in the Southwest of England. The shopping centre takes its name from the road it sits on, Cribbs Causeway, which was part of a Roman road that connected Gloucester to the southwest.

The centre comprises of 130 shops across two levels containing a mixture of major high street retailers and even global corporations such as Apple and Polestar.

The Challenge:

With the recent development of a section of Cribbs, including the opening of a 105,000sq ft M&S store, a sharp increase in footfall traffic was anticipated by joint owners M&G real estate, Baylis estate and Intu plc. As such, preventing paving failure through paver destabilisation became a requirement.

The Solution:

Resiblock have a long-standing reputation as the sealer of choice for many shopping centre developments, having previously sealed The Treaty Shopping Centre in Hounslow and Castlepoint Shopping Centre in Bournemouth. Further, as a flagship project, Resiblock Resiecco was sealed over 10,000m² of internal paving at London's O2 Arena. With all these sites being sealed over a decade ago, Resiblock were able to showcase the durability and longevity of paving stabilisation that can be obtained, even under high levels of pedestrian traffic.

Benefits at a Glance:

- Prevents jointing sand loss from cleaning regimes & heavy footfall
- Significantly reduces staining by food and drink
- Virtually eliminates residual staining by chewing gum oils
- Inhibits the growth of weeds and grass in joints
- Environmentally friendly – solvent free



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